



## QUINT DIGITAL MEDIA LIMITED

(FORMERLY KNOWN AS GAURAV MERCANTILES LIMITED)

Registered Office: 403, Prabhat Kiran, 17, Rajendra Place, Delhi – 110 008. Tel: +91 011 4514 2374; Fax: N.A.

Corporate Office Address: Carnousties's Building, Plot No: 1, 9<sup>th</sup> Floor, Sector 16A, Film City, Noida – 201301, Uttar Pradesh. Tel: +91 0120 475 1818

Contact Person: Mr. Tarun Belwal, Company Secretary and Compliance Officer

E-mail: cs@thequint.com; Website: www.quintdigitalmedia.com

Corporate Identification Number: L74110DL1985PLC373314

### ENTITLEMENT LETTER FOR THE RIGHTS ISSUE

Ref. No.:

DP ID – Client ID / Folio No.:

Sole/First Holder Name:

Address:

Dear Shareholder,

**Sub: Rights issue of Equity Shares**

**ISSUE OF UP TO 2,50,00,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH (“RIGHTS EQUITY SHARES”) OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 50 EACH INCLUDING A SHARE PREMIUM OF ₹ 40 PER RIGHTS EQUITY SHARE (THE “ISSUE PRICE”), AGGREGATING UP TO ₹. 12,500 LAKHS\* ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 42 (FORTY-TWO) RIGHTS EQUITY SHARES FOR EVERY 37 (THIRTY – SEVEN) FULLY PAID-UP EQUITY SHARES HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS THURSDAY, DECEMBER 22, 2022 (THE “ISSUE”). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS ₹ 50 WHICH IS 5 TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED “TERMS OF THE ISSUE” ON PAGE 264 OF THE LETTER OF OFFER**

*\*Assuming full subscription*

**Ref: This is an Abridged Letter of Offer (Abridged LOF) containing salient features of the Letter of Offer dated December 07, 2022 (the "LOF"), which is available on the websites of our Company, Registrar, the Lead Manager, and the stock exchange i.e., BSE Limited. You are encouraged to read greater details available in the Letter of Offer. Capitalised terms not specifically defined herein shall have the meaning ascribed to them in the Letter of Offer**

You are advised to read the disclaimer carefully before reading, accessing or making any other use of the documents

You have been sent this e-mail (including its enclosures) in electronic form in compliance with the provisions of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended, SEBI Rights Issue circulars & and other relevant circulars issued by the Securities and Exchange Board of India from time to time. This e-mail does not constitute an offer of, or a solicitation of an offer to purchase, any securities of QUINT DIGITAL MEDIA LIMITED in any jurisdiction where offers or solicitations are not permitted by law. The information in this e-mail is solely intended for distribution to, and use by Eligible Equity Shareholders as of the Record Date i.e., Thursday, December 22, 2022, who have provided an Indian address to the Company or who are located in jurisdictions where the offer and sale of the Rights Entitlement or Rights Equity Shares is permitted under laws of such jurisdiction and does not result in and may not be construed as, a public offering in such jurisdictions. By accessing this e-mail and its enclosures, you are hereby deemed to represent that you qualify under one of the foregoing criteria. This e-mail and its enclosures should not be reproduced, transmitted or distributed to any other person.

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With reference to the above subject, given below are the links to your Rights Entitlement Letter, Abridged Letter of Offer and Application Form, to participate in the Rights Issue. Please note that these documents have to be read along with the email disclaimer, the link of which has been provided below. You can access the same by clicking on the links given below to view, download and print the same as required.

Disclaimer	Application Form	Abridged Letter of Offer
<a href="#">Click Here</a>	<a href="#">Click Here</a>	<a href="#">Click Here</a>

**THIS IS TO INFORM YOU THAT THE CAPTIONED ISSUE  
OPENS FOR SUBSCRIPTION ON MONDAY, JANUARY 09, 2023, AND  
CLOSES FOR SUBSCRIPTION ON TUESDAY, JANUARY 24, 2023.**

Please refer to the FAQs available on the websites of the Company i.e. [www.quintdigitalmedia.com](http://www.quintdigitalmedia.com) and the Registrar to the Issue i.e., [www.skylinerta.com](http://www.skylinerta.com) which may be used as guidance for making an Application in the Rights Issue. *Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.*

#### Fractional Entitlements

The Equity Shares are being offered on a rights basis to existing Eligible Equity Shareholders in the ratio of 42: 37; i.e 42 (Forty-Two) Equity Shares for every 37 (Thirty-Seven) Equity Shares held as on the Record Date. As per SEBI Rights Issue Circulars, the fractional entitlements are to be ignored. Accordingly, if the shareholding of any of the Eligible Equity Shareholders is less than 37 (Thirty-Seven) Equity Shares or is not in the multiple of 37 (Thirty-Seven) Equity Shares, the fractional entitlements of such Eligible Equity Shareholders shall be ignored by rounding

down of their Rights Entitlements. However, the Eligible Equity Shareholders whose fractional entitlements are being ignored, will be given preferential consideration for the Allotment of 1 (One) additional Equity Share if they apply for additional Equity Shares over and above their Rights Entitlements, if any, subject to availability of Equity Shares in this Issue post allocation towards Rights Entitlements applied for.

#### Issue Schedule

You are requested to take note of the following schedule of the Issue:

Activities	Day & Date
<b>Last Date for credit of Rights Entitlement</b>	Thursday, January 06, 2023
<b>Issue Opening Date</b>	Monday, January 09, 2023
<b>Last date for On Market Renunciation of Rights Entitlement#</b>	Friday, January 13, 2023
<b>Issue Closing Date*</b>	Tuesday, January 24, 2023
<b>Finalization of Basis of Allotment (on or about)</b>	Monday, January 30, 2023
<b>Date of Allotment (on or about)</b>	Tuesday, January 31, 2023
<b>Date of credit (on or about)</b>	Wednesday February 01, 2023
<b>Date of listing (on or about)</b>	Friday, February 03, 2023

\* Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renounees on or prior to the Issue Closing Date.

# Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (thirty) days from the Issue Opening Date. Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

**NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, IN OR INTO THE UNITED STATES OF AMERICA OR IN ANY OTHER JURISDICTION IN WHICH SUCH DISTRIBUTION OR DISSEMINATION WOULD BE PROHIBITED BY APPLICABLE LAW.**

All capitalized terms used and not defined herein shall have the meaning assigned to them in the letter of offer dated December 07, 2022 filed with the Stock Exchange, namely BSE Limited and the Securities and Exchange Board of India.

Thanking you

Yours faithfully,  
For **QUINT DIGITAL MEDIA LIMITED**

Sd/-  
**Tarun Belwal**  
Company Secretary and Compliance Officer